



*Catalogue* 2018

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**TUKU** MĀORI  
WINEMAKERS  
COLLECTIVE



# TĒNĀ KOUTOU, NAU MAI, HAERE MAI! GREETINGS AND WELCOME TO TUKU

TUKU is the world's first Māori winemakers collective, bringing together awarded Māori wine companies based on their shared values of the land, family and hospitality, together offering a wide range of premium varietals from the most famous wine-growing regions of Aotearoa, New Zealand.

The collective is made up of Māori-owned and NZ-owned wine companies: te Pā Family Vineyards, Tiki Wine & Vineyards, Steve Bird Wines, KURU KURU Wines, and Ostler Wine.

The Tuku collective is united by a common ethos to wine making, business and indeed life. At the heart are the Māori values of:

- Kaitiakitanga (Protecting and enhancing our taonga, demonstrated through care for land, assets and people.)
- Whānaukatanga (Creating a sense of belonging, embracing people into our whānau/family, demonstrated by our shared purpose and values within the collective.)

- Whakapapa (A line of descent from one's ancestors/ genealogy. Our connection to people past, present and future and to this land as the tangata whenua or indigenous people of New Zealand.)

- Manākitanga (We extend aroha to our customers, demonstrated through showing warm and genuine hospitality to guests and visitors, welcoming customers into our world through our products and stories.)

When you buy TUKU wines, you are supporting indigenous producers who are connected to the land and to their wines, and you are also supporting the exciting and developing Māori economy.

When you buy TUKU wines, you are buying from local people and their families, and enabling growth and success for future generations.

Ehara taku toa i te toa takitahi, ēngari he toa takitini

*My success is not mine alone, as it was not the work of one, but the contribution of the collective.*

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### Steve Bird Wines – Sowing a future of manaakitanga

*Manāki whenua, manāki tangata, haere whakamua.*

*If we take care of the earth and take care of people, we will take care of the future.*

Steve Bird Wines is a small family owned and operated business built on manākitanga. A generosity of spirit toward the land and each other. The foundation of sharing and caring. The decision to join Tuku – Māori Wine Makers Collective was a easy one. Tuku Collective’s pivotal values of kaitiakitanga, whānauangatanga and whakapapa are at the heart of the Steve Bird Wines ethos too.

We at Steve Bird Wines are driven by a deep connectedness with the earth and its sustainability, and an inherent belief that of greatest importance, is the relationships we form with each other. As a small, close knit family of four, whānau is integral to our family-run winery and our personal approach to winemaking, from the gate front to the bottle. Our family, our business family and you our customers are all interwoven into our story. That is why every bottle of Steve Bird Wine carries the traditional Māori weave, the ancient art of storytelling – the Tukatuku. You become part of the Bird whānau and our tukutuku when you gather together with your family and friends, to share food and wine in that same spirit of manākitanga.

### Steve Bird – Winemaker

My journey in winemaking started in 1978, with an after school job at the sole local winery which quickly paved my passion and career in winemaking. After studying in Australia and completing an internationally recognised degree in wine science, I returned to my homeland where I joined New Zealand's burgeoning wine industry.

It was in 2005 that dreams came true for my wife Caroline and I and Steve Bird Wines was born. We have since celebrated many proud achievements, winning numerous gold awards both locally and abroad for our signature blends that capture the exceptional qualities of the land that has stood before us.



## Steve Bird Wines



**Steve Bird Wines  
Pinot Gris**  
Region: Gisborne  
Pack Size: 12 x 750ml



**Steve Bird Wines  
Big Barrel Pinot Noir**  
Region: Marlborough  
Pack Size: 12 x 750ml



**Steve Bird Wines  
Sauvignon Blanc**  
Region: Marlborough  
Pack Size: 12 x 750ml



**Steve Bird Wines  
Cabernet Merlot**  
Region: Hawke's Bay  
Pack Size: 6 x 750ml

## Manu



**Manu  
Merlot Cabernet**  
Region: Hawke's Bay  
Pack Size: 12 x 750ml



**Manu  
Pinot Gris**  
Region: Gisborne  
Pack Size: 12 x 750ml



**Manu  
Sauvignon Blanc**  
Region: Marlborough  
Pack Size: 12 x 750ml



**Manu  
Rosé**  
Region: Marlborough  
Pack Size: 12 x 750ml



**Manu  
Pinot Noir**  
Region: Marlborough  
Pack Size: 12 x 750ml



### Influenced by KURU KURU family origins

In 1836 Hayden's fourth great grandfather, Captain James Joss married KURU KURU of Ngāi Tahu tribe, Hayden's Māori Grandmother. They purchased a parcel of land from the local Māori chief and farmed vegetables for sale to the early European settlers to New Zealand.

They loved their land and our ancestral whakapapa is both the inspiration and our guide for KURU KURU Wines.

### Tiaki Whenua (Care for the land)

KURU KURU's aroha or love for the land continues today with Hayden's organically farmed vineyard in Central Otago. Established in 2002, this beautiful land rewards that care with grapes that make exceptionally high quality wine, year after year.

KURU KURU is our link to Ngāi Tahu, our iwi, our tribe. Each bottle of KURU KURU proudly displays her moko kauae, the mark carved on her chin, signaling her respected position in Māori society.

The story of KURU KURU Wines reflects the stories that have shaped New Zealand. Ultimately a journey punctuated by connections across time, recognition of our past, and hopes for our future. With reverence for our history and ancestors we forge new ventures from what they have created.





## KURU KURU



**KURU KURU  
Pinot Noir**

Region: Central Otago  
Pack Size: 12 x 750ml



**KURU KURU  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 12 x 750ml



**KURU KURU  
Pinot Gris**

Region: Central Otago  
Pack Size: 6 x 750ml

## Tarras Vineyards



**The Canyon  
Pinot Noir**

Region: Central Otago  
Pack Size: 6 x 750ml



**Tarras Vineyards  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 6 x 750ml



**Tarras Vineyards  
Pinot Noir**

Region: Central Otago  
Pack Size: 6 x 750ml



# O S T L E R

## Viticulture pioneers in the Waitaki Valley

Ostler Vineyards is owned by the extended Sinnott whānau (family), including the Jerram & Felt families, who are descendants of Tūwharetoa through our Kuia Ranamiria Kapereira, her father Hamana Tukorehu Kaperiera and his father Tukorehu Koanau, his mother Pikau Koanau and her father Haimona Te Heu Heu, from there our line traces back to our ancestors Tūwharetoa, Ngatoroirangi and the Arawa Waka.

While we whakapapa to Te Hatepe on the shores of Lake Taupo, we Whakapapatuanuku to the Waitaki Valley having chosen to live and mahi (work) in this beautiful corner of New Zealand's South Island.

Our whānau collectively farms 20 hectares of grapes spread across four vineyards and are pioneers of viticulture in this valley having first determined viability in the late 1990's for high quality, premium cool climate wines grown on the famous Waitakian Limestones on the southern bank of this significant awa (river).

In addition to our estate-grown wines from 'Clos Ostler', Ostler produces wines from fruit grown by selected growers within the Waitaki Valley. The source of our wines is always identified on their labels as designated vineyards, or as 'Waitaki Valley' generically if grapes are supplied from more than one vineyard to make the wine.

All Ostler branded wines are from 100% Waitaki sourced fruit. Unique, liquid geography! Our Snow Bird Pinot Noir is made only using the best fruit, sourced from various locations in the South Island.

Attention to viticultural detail by a small dedicated vineyard staff ensures the development of the best possible parcels of fruit to vinify under Jeff's equally dedicated and skilled winemaking team.



## Ostler



**Ostler Audrey's  
Pinot Gris**

Region: North Otago  
Pack Size: 6 x 750ml



**Ostler Caroline's  
Pinot Noir**

Region: North Otago  
Pack Size: 6 x 750ml

## Lakeside Wines



**Ostler Lakeside  
Riesling**

Region: North Otago  
Pack Size: 6 x 750ml



**Ostler Lakeside  
Pinot Gris**

Region: North Otago  
Pack Size: 6 x 750ml

## Snow Bird



**Snow Bird  
Pinot Noir**

Region: Various South Island  
Pack Size: 6 x 750ml

### 800 years of heritage and history on the land

The story of te Pā began at the Wairau Bar in Marlborough, New Zealand around 1350, when the first canoes rode the crashing waves into the Wairau River mouth. People set foot in Aotearoa - New Zealand, perhaps for the very first time. When the indigenous Māori people made the Wairau Bar their home, it became the earliest known settlement in New Zealand. Ever since then, the land at the Wairau Bar has been a source of sustenance and abundance to the people who call it home.

The MacDonald family, direct descendants of the original people who arrived around 1350, still call the Wairau Bar home. The large clan have taken a multi-generation approach to the caring for and living from the land. From traditional uses, to cattle grazing, to potato farming in the 1990s, the fertile and expressive seaside soils of 'the Pā', as it's known to the family, have been cultivated for many things over the years.

By the time the new millennium arrived, the Wairau Bar was starting to take on its next face under the leadership and vision of Haysley MacDonald; a globally acclaimed vineyard. Since releasing its first vintage Sauvignon Blanc to critical acclaim in 2011, the te Pā brand has grown to represent impeccable quality, true heritage and authenticity, and a drive to create new growth from ancient lands.

Much like Haysley's own family, with his five beautiful tamariki (children), the te Pā range has expanded considerably since 2011, and newer brands Pā Road and Koha have joined the whānau in recent years. With vineyards across the world famous Marlborough region, including the Awatere Valley and the Southern Valleys, te Pā produces fruit-forward and expressive wines of distinction and class, offering an authentic taste of home.



## te Pā



**te Pā  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 6 x 750ml



**te Pā  
Noble Sauvignon Blanc**

Region: Marlborough  
Pack Size: 6 x 375ml



**te Pā  
Pinot Gris**

Region: Marlborough  
Pack Size: 6 x 750ml



**te Pā  
Pinot Noir**

Region: Marlborough  
Pack Size: 6 x 750ml



**te Pā  
Sauvignon Blanc Oke**

Region: Marlborough  
Pack Size: 6 x 750ml



**te Pā  
Chardonnay**

Region: Marlborough  
Pack Size: 6 x 750ml



**te Pā  
Pinot Noir Rosé**

Region: Marlborough  
Pack Size: 6 x 750ml

## Pā Road



**Pā Road  
Chardonnay**

Region: Marlborough  
Pack Size: 6 x 750ml



**Pā Road  
Rosé**

Region: Marlborough  
Pack Size: 6 x 750ml



**Pā Road  
Pinot Noir**

Region: Marlborough  
Pack Size: 6 x 750ml



**Pā Road  
Pinot Gris**

Region: Marlborough  
Pack Size: 6 x 750ml



**Pā Road  
Sparkling Rosé**

Region: Marlborough  
Pack Size: 6 x 750ml



**Pā Road  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 6 x 750ml



**Koha  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 6 x 750ml



**Koha  
Pinot Noir**

Region: Marlborough  
Pack Size: 6 x 750ml

## Koha



### Protection for Perpetuity

It is an important part of our philosophy to be environmentally responsible and to operate using sustainable practices. As a family-owned New Zealand business, we believe we have a responsibility to ensure that our natural resources are protected for future generations.

Our vineyards are living organisms that we share with our workers, animals, insects and neighbours. We strive to keep our impact low and our whānau (family) safe. Our focus is on ensuring that we put more back into the land than what we take. We are farmers at heart, nurturing the elements that make our grapes unique so we can bring you Tiki Wines which are our taonga (treasure) of New Zealand.

The Tiki whānau (family) are an indigenous New Zealand wine producer committed to sustainable winegrowing with an uncompromising commitment to quality. We care for our vines under the guiding Māori principles of kaitiakitanga: guardianship, protection and preservation of the earth. Founder Royce McKean's family has been living and farming in New Zealand (Aotearoa) for hundreds of years.

The TIKI is a hand carved Māori treasure which when gifted bestows good fortune and love on others. We craft our wines with that same spirit in mind.

TIKI is the flagship brand and includes three ranges, Estate, Single Vineyard and KORO. Each of these wines are crafted in different styles to cater for the wide range of markets that they are available in.

The majority of our wines are made by leading New Zealand wine-maker, Evan Ward, who brings nearly 30 years' experience to the TIKI brand portfolio.





## Estate



**Tiki Estate  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 6 x 750ml



**Tiki Estate  
Pinot Noir**

Region: Waipara  
Pack Size: 6 x 750ml



**Tiki Estate  
Pinot Gris**

Region: Marlborough  
Pack Size: 6 x 750ml



**Tiki Estate  
Pinot Rosé**

Region: Marlborough  
Pack Size: 6 x 750ml



**Tiki Estate  
Chardonnay**

Region: Hawke's Bay  
Pack Size: 6 x 750ml

## Maui



**Maui  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 12 x 750ml



**Maui  
Pinot Gris**

Region: Marlborough  
Pack Size: 12 x 750ml

## Koro



**Tiki Koro  
Chardonnay**

Region: Hawke's Bay  
Pack Size: 6 x 750ml



**Tiki Koro  
Merlot Cab Sav**

Region: Hawke's Bay  
Pack Size: 6 x 750ml



**Tiki Koro  
Pinot Noir**

Region: Central Otago/Waipara  
Pack Size: 6 x 750ml

## Single Vineyard



**Tiki Single Vineyard  
Sauvignon Blanc**

Region: Marlborough  
Pack Size: 6 x 750ml



**Tiki Single Vineyard  
Chardonnay**

Region: Hawke's Bay  
Pack Size: 6 x 750ml



**Tiki Single Vineyard  
Pinot Gris**

Region: Marlborough  
Pack Size: 6 x 750ml



**Tiki Single Vineyard  
Pinot Noir**

Region: Marlborough  
Pack Size: 6 x 750ml





## KAITIAKITANGA

### *Guardianship of the land and people*

We are all certified by sustainable wine growers NZ but we look beyond that. The TUKU collective is all about family and we want to ensure that we look after our lands and our people, to make sure future generations get to experience Aotearoa in the same way we have.

## WE TAKE OUR NAME FROM THE MĀORI ART OF TUKUTUKU WEAVINGS

They are decorative wall panels that were once part of the traditional wall construction used inside meeting houses. The making of the panels is a significant social event and the weavers work in pairs from either side, passing the strand of harakeke to one another - just like the members of TUKU are working together to spread the word of our wonderful Māori wines to the world.





## WHAKAPAPA

### *Our family, our heritage*

Whakapapa links people to all other living things, the earth and the sky, and traces the universe back to its origins. We are all extremely proud of our heritage and where we come from and we have many generations working within our companies. We embrace the past, live in the present and look to the future.

If you'd like to know more about our unique Māori winemakers collective, we'd love to kōrero...

[kiaora@tuku.nz](mailto:kiaora@tuku.nz)

## WHĀNAUNGATANGA

### *Sense of family connection*

It is a big part of our culture to create a sense of belonging and to embrace people into our whānau. It is important to the collective to create meaningful relationships through shared experiences and by working together. We respect and foster relationships within our organisation, within our iwi and within the community. We may not be born of the same parents but you are still very much part of our whānau.



## MANĀKITANGA

### *Hospitality/generosity*

We thrive on this. Let's be honest wine is a great thing to share with friends and family and that is what we're all about. Enhancing that special moment, showing our generosity, sharing a slice of New Zealand and embracing you into our whānau.





[www.tuku.nz](http://www.tuku.nz)

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