



Catalogue

TUKU MĀORI
WINEMAKERS
COLLECTIVE



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TĒNĀ KOUTOU, NAU MAI, HAERE MAI! GREETINGS AND WELCOME TO TUKU

TUKU is the world's first Māori winemakers collective, bringing together awarded Māori wine companies based on their shared values of the land, family and hospitality, together offering a wide range of premium varietals from the most famous wine-growing regions of Aotearoa, New Zealand.

The collective is made up of Māori Winemakers: te Pā Family Vineyards, Tiki Wine & Vineyards, Steve Bird Wines, KURU KURU Wines, and Jeff Sinnott.

The Tuku collective is united by a common ethos to wine making, business and indeed life. At the heart are the Māori values of:

- Kaitiakitanga (Protecting and enhancing our taonga, demonstrated through care for land, assets and people.)
- Whānaungatanga (Creating a sense of belonging, embracing people into our whānau/family, demonstrated by our shared purpose and values within the collective.)

- Whakapapa (A line of descent from one's ancestors/ genealogy. Our connection to people past, present and future and to this land as the tangata whenua or indigenous people of New Zealand.)

- Manākitanga (We extend aroha to our customers, demonstrated through showing warm and genuine hospitality to guests and visitors, welcoming customers into our world through our products and stories.)

When you buy TUKU wines, you are supporting indigenous producers who are connected to the land and to their wines, and you are also supporting the exciting and developing Māori economy.

When you buy TUKU wines, you are buying from local people and their families, and enabling growth and success for future generations.

Ehara taku toa i te toa takitahi, ēngari he toa takitini

My success is not mine alone, as it was not the work of one, but the contribution of the collective.

TUKU MĀORI
WINEMAKERS
COLLECTIVE



Steve Bird Wines – Sowing a future of manaakitanga

Manāki whenua, manāki tangata, haere whakamua.

If we take care of the earth and take care of people, we will take care of the future.

Steve Bird Wines is a small family owned and operated business built on manākitanga. A generosity of spirit toward the land and each other. The foundation of sharing and caring. The decision to join Tuku – Māori Wine Makers Collective was a easy one. Tuku Collective’s pivotal values of kaitiakitanga, whānauangatanga and whakapapa are at the heart of the Steve Bird Wines ethos too.

We at Steve Bird Wines are driven by a deep connectedness with the earth and its sustainability, and an inherent belief that of greatest importance, is the relationships we form with each other. As a small, close knit family of four, whānau is integral to our family-run winery and our personal approach to winemaking, from the vineyard to the bottle. Our family, our business family and you our customers are all interwoven into our story. That is why every bottle of Steve Bird Wine carries the traditional Māori weave, the ancient art of storytelling – the Tukatuku. You become part of the Bird whānau and our tukutuku when you gather together with your family and friends, to share food and wine in that same spirit of manākitanga.

Steve Bird – Winemaker

My journey in winemaking started in 1978, with an after school job at the sole local winery which quickly paved my passion and career in winemaking. After studying in Australia and completing an internationally recognised degree in wine science, I returned to my homeland where I joined New Zealand's burgeoning wine industry.

It was in 2005 that dreams came true for my wife Caroline and I and Steve Bird Wines was born. We have since celebrated many proud achievements, winning numerous gold awards both locally and abroad for our signature blends that capture the exceptional qualities of the land that has stood before us.



Steve Bird Wines



**Steve Bird Wines
Pinot Gris**

Region:
Gisborne
Pack Size:
12 x 750ml



**Steve Bird Wines
Big Barrel Pinot Noir**

Region:
Marlborough
Pack Size:
12 x 750ml



**Steve Bird Wines
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
12 x 750ml

Manu



**Manu
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
12 x 750ml



**Manu
Rosé**

Region:
Gisborne
Pack Size:
12 x 750ml



**Manu
Pinot Noir**

Region:
Marlborough
Pack Size:
12 x 750ml



Influenced by KURU KURU family origins

In 1836 Hayden's fourth great grandfather, Captain James Joss married KURU KURU of Ngāi Tahu tribe, Hayden's Māori Grandmother. They purchased a parcel of land from the local Māori chief and farmed vegetables for sale to the early European settlers to New Zealand.

They loved their land and our ancestral whakapapa is both the inspiration and our guide for Tarras Vineyards and KURU KURU Wines.

Tiaki Whenua (Care for the land)

KURU KURU's aroha or love for the land continues today with Hayden's organically farmed vineyard in Central Otago. Established in 2002, this beautiful land rewards that care with grapes that make exceptionally high quality wine, year after year.

KURU KURU is our link to Ngāi Tahu, our iwi, our tribe. Each bottle of KURU KURU proudly displays her moko kauae, the mark carved on her chin, signaling her respected position in Māori society.

The story of KURU KURU Wines reflects the stories that have shaped New Zealand. Ultimately a journey punctuated by connections across time, recognition of our past, and hopes for our future. With reverence for our history and ancestors we forge new ventures from what they have created.





KURU KURU



**KURU KURU
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
12 x 750ml



**KURU KURU
Pinot Gris**

Region:
Central Otago
Pack Size:
6 x 750ml



**KURU KURU
Pinot Noir**

Region:
Central Otago
Pack Size:
12 x 750ml

Tarras Vineyards



**Tarras Vineyards
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
6 x 750ml



**Tarras Vineyards
Pinot Gris**

Region:
Central Otago
Pack Size:
6 x 750ml



**Tarras Vineyards
Pinot Noir**

Region:
Central Otago
Pack Size:
6 x 750ml



**The Canyon
Pinot Noir**

Region:
Central Otago
Pack Size:
6 x 750ml

800 years of heritage and history on the land

The story of te Pā began at the Wairau Bar in Marlborough, New Zealand around 1350, when the first canoes rode the crashing waves into the Wairau River mouth. People set foot in Aotearoa - New Zealand, perhaps for the very first time. When the indigenous Māori people made the Wairau Bar their home, it became the earliest known settlement in New Zealand. Ever since then, the land at the Wairau Bar has been a source of sustenance and abundance to the people who call it home.

The MacDonald family, direct descendants of the original people who arrived around 1350, still call the Wairau Bar home. The large clan have taken a multi-generation approach to the caring for and living from the land. From traditional uses, to cattle grazing, to potato farming in the 1990s, the fertile and expressive seaside soils of 'the Pā', as it's known to the family, have been cultivated for many things over the years.

By the time the new millennium arrived, the Wairau Bar was starting to take on its next face under the leadership and vision of Haysley MacDonald; a globally acclaimed vineyard. Since releasing its first vintage Sauvignon Blanc to critical acclaim in 2011, the te Pā brand has grown to represent impeccable quality, true heritage and authenticity, and a drive to create new growth from ancient lands.

Much like Haysley's own family, with his five beautiful tamariki (children), the te Pā range has expanded considerably since 2011, and newer brands Pā Road and Koha have joined the whānau in recent years. With vineyards across the world famous Marlborough region, including the Awatere Valley and the Southern Valleys, te Pā produces fruit-forward and expressive wines of distinction and class, offering an authentic taste of home.



te Pā



**te Pā
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
6 x 750ml

**te Pā
Noble Sauvignon Blanc**

Region:
Marlborough
Pack Size:
6 x 375ml

**te Pā
Pinot Gris**

Region:
Marlborough
Pack Size:
6 x 750ml

**te Pā
Pinot Noir**

Region:
Marlborough
Pack Size:
6 x 750ml

**te Pā
Sauvignon Blanc Oke**

Region:
Marlborough
Pack Size:
6 x 750ml

**te Pā
Chardonnay**

Region:
Marlborough
Pack Size:
6 x 750ml

**te Pā
Pinot Noir Rosé**

Region:
Marlborough
Pack Size:
6 x 750ml

**Koha
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
6 x 750ml

**Koha
Pinot Noir**

Region:
Marlborough
Pack Size:
6 x 750ml

Pā Road



**Pā Road
Chardonnay**

Region:
Marlborough
Pack Size:
6 x 750ml

**Pā Road
Rosé**

Region:
Marlborough
Pack Size:
6 x 750ml

**Pā Road
Pinot Noir**

Region:
Marlborough
Pack Size:
6 x 750ml

**Pā Road
Pinot Gris**

Region:
Marlborough
Pack Size:
6 x 750ml

**Pā Road
Sparkling Rosé**

Region:
Marlborough
Pack Size:
6 x 750ml

**Pā Road
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
6 x 750ml

**Montford Estate
Sauvignon Blanc**

Region:
Marlborough
Pack Size:
6 x 750ml

**Montford Estate
Pinot Gris**

Region:
Marlborough
Pack Size:
6 x 750ml

**Montford Estate
Merlot Cabernet**

Region:
Hawke's Bay
Pack Size:
6 x 750ml

**Montford Estate
Chardonnay**

Region:
Marlborough
Pack Size:
6 x 750ml

**Montford Estate
Rosé**

Region:
Marlborough
Pack Size:
6 x 750ml

Montford Estate



TIKI

WINE & VINEYARDS

There is something magical about New Zealand that draws you in. A mix between its spellbinding landscapes, the bounty of natural resources and the generosity of the people that makes New Zealand one of the most beautiful and precious places on earth.

Here at Tiki Wine and Vineyards, we care for our vines under the guiding Māori principles of Kaitiakitanga: the guardianship, protection and preservation of the earth for future generations. As guardians of this precious land, it is our job to keep our footprint small, making sure everyone gets to experience the magic of our country the same way we have. Our name in honour of founder Royce McKean's great great grandfather, his family has been living and farming in New Zealand (Aotearoa) for hundreds of years, which is why it's an important part of our philosophy to ensure we are environmentally responsible and build sustainable practises into all we do. We are farmers at heart, nurturing the elements that make our grapes unique so we can bring you our wines - our taonga (treasure) of New Zealand.

The TIKI itself is a handcrafted Māori treasure which, when gifted, bestows good fortune and love on others. We craft our wines with that same spirit in mind. Whether it is through our wines or through the stories we share about the land, sea, people or the culture we are inspired by – sharing what makes us proud to call

ourselves Kiwis – our love of life, nature, people, food and wine – is what ultimately makes us get out there and go for it.

TIKI is our flagship brand and includes our Single Vineyard and KORO ranges. Also in our portfolio, our MAUI and WAIATA wines. Each of our wines are crafted in different styles to cater for the wide range of markets that they are available in. Made by leading award winning New Zealand winemaker, Matt Connell, our wines benefit from the wealth of experience and he brings to the Tiki Wines portfolio.



Tiki Koro



**Tiki Koro
Chardonnay**

Region:
Hawke's Bay
Pack Size:
6 x 750ml

**Tiki Koro
Merlot Cab Sav**

Region:
Hawke's Bay
Pack Size:
6 x 750ml

**Tiki Koro
Noble Riesling**

Region:
Waipara
Pack Size:
6 x 350ml

**Tiki Koro
Pinot Noir**

Region:
Central Otago/
Waipara
Pack Size:
6 x 750ml

Tiki Single Vineyard



**Tiki Single Vineyard
Sauvignon Blanc**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Tiki Single Vineyard
Chardonnay**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Tiki Single Vineyard
Pinot Noir**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Tiki Single Vineyard
Pinot Gris**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Tiki Single Vineyard
Pinot Noir Rosé**

Region:
North Canterbury
Pack Size:
6 x 750ml

Maui



**Maui
Sauvignon Blanc**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Maui
Pinot Gris**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Maui
Pinot Noir Rosé**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Maui
Pinot Noir**

Region:
North Canterbury
Pack Size:
6 x 750ml

**Maui
Chardonnay**

Region:
North Canterbury
Pack Size:
6 x 750ml

Waiata



**Waiata Vineyard
Sauvignon Blanc**

Region:
Waipara
Pack Size:
6 x 750ml

JEFF SINNOTT

WINEMAKER

Ngāti Tūwharetoa - Tongariro ki te Maunga, Taupō ki te Moana, Tūwharetoa ki te Tangata.

Jeff began his career in wine at an early age, starting with gently sipping Mosel Riesling with his parents in the 1970's. These intensely aromatic wines were the spark that lit the flame of what has been a long and rewarding career in the wine industry. After graduating from Adelaide University in the early 1990's he worked for several years in viticulture in Australia before returning to Aotearoa to run the Wine Industry Certificate course at Tairāwhiti Polytechnic in Gisborne. Several years, research papers and successful graduates later he turned his attention to Marlborough growing & making multi-award winning wines for several Marlborough based wine companies. Never one to rest he then headed further south to establish one of Central Otago's most successful small wine companies, developing his own family estate in the Waitaki Valley as he did so. A decade in private practice while he brought up his family saw him consult to numerous Aotearoa based wine businesses helping them with succession plans to make them truly inter-generational. He now works as National Viticulturist of one of New Zealand's largest wine businesses.

Tūwharetoa, an the iwi of the central north Island, are decendents of Ngatoroirangi, the high priest who navigated the Arawa waka across the Pacific to Aotearoa. Tūwharetoa's rohe (territory) stretches from Te Awa o te Atua at Matata in the Bay of Plenty across the central plateau to the lands around Mount Tongariro and Lake Taupō. Our maunga (mountain) Tongariro, one of the three active volcanoes in what was New Zealand's first National Park, serves as our sentinel. Our moana, Taupō-nui-a-Tia, is

New Zealand's largest body of fresh water and is the source of the great awa, (River) Waikato. Our tipuna, Tūwharetoa i te Aupouri, a great warrior who was a direct descendent of Ngātoroirangi was born sometime around 1300. Over the next 500 years the iwi thrived serving as kaitiaki (guardians) of the maunga, moana & awa, developing strong bonds with other iwi particularly our cousins Te Arawa, Waikato & Ngāti Maniapoto. While isolated from European contact until the 1830's Tūwharetoa iwi were aware of the activities of the pakeha in other parts of Aotearoa. The introduction of european crops, animals and most significantly the musket affected the development of the iwi that eventually led to the paramount chief Horonuku Te Heuheu Tūkino IV gifting our sacred maunga, Tongariro to the people of Aotearoa.



It is in this spirit that we share a sense of belonging to our whenua (lands), awa (rivers) and tangata (people). Jeff's great grandfather, Hamana Tukorehu Kaperiera, a descendent of the Te Heu Heu lineage, studied at Te Aute College in Hawke's Bay and spent most of his adult life away from his home marae bringing up his family in Wellington. Hamana had three children, Ivan (Kaperiera), Maeme, and Ranamiria, Jeff's Grandmother. She absolutely doted on her three boys Paul, Gary & Tim as well as all her numerous mokopuna. After her passing in 1981, Paul, Gary & Tim met with kaumatua (elders) of Tūwharetoa and formed a whanau trust that pulled together the numerous shareholdings of land Tukorehu had interests in, legitimising the place of this "lost" whanau and forging the necessary links back to their turangawaewae, Hatepe on the eastern shores of Taupō Moana.

Today the Sinnott whanau are spread throughout Aotearoa, New Zealand. Jeff's father Paul retired to Kurow where he joined his tamariki in a wine venture in te Waitaki o Aoraki called Ostler. This pioneering venture grew & made wine for nearly 20 years before finally being put up for sale in the wake of the Covid-19 epidemic. A sad but fitting epilogue given it was the 1919 flu epidemic that forced Hamana to leave Hatepe in 1919.

Jeff is a former past president of the Gisborne Grapegrowers Association, former member of New Zealand Winegrowers Technical sub-committee and is the current Chair of the New Zealand Society for Viticulture & Oenology, the professional body of winemakers & viticulturists in Aotearoa. He lives in

Marlborough with his partner and spends as much time as possible fishing in the heart-stoppingly beautiful, Marlborough Sounds.

Whāia te kahurangi ki te tūohu koe me he maunga tei tei.

Seek the treasure you value most dearly: if you bow your head, let it be to a lofty mountain.

Tūwharetoa maranga rā – Tūwharetoa people arise.





KAITIAKITANGA

Guardianship of the land and people

We are all certified by sustainable wine growers NZ but we look beyond that. The TUKU collective is all about family and we want to ensure that we look after our lands and our people, to make sure future generations get to experience Aotearoa in the same way we have.

WE TAKE OUR NAME FROM THE MĀORI ART OF TUKUTUKU WEAVINGS

They are decorative wall panels that were once part of the traditional wall construction used inside meeting houses. The making of the panels is a significant social event and the weavers work in pairs from either side, passing the strand of harakeke to one another - just like the members of TUKU are working together to spread the word of our wonderful Māori wines to the world.





WHAKAPAPA

Our family, our heritage

Whakapapa links people to all other living things, the earth and the sky, and traces the universe back to its origins. We are all extremely proud of our heritage and where we come from and we have many generations working within our companies. We embrace the past, live in the present and look to the future.

If you'd like to know more about our unique Māori winemakers collective, we'd love to kōrero...

kiaora@tuku.nz

WHĀNAUNGATANGA

Sense of family connection

It is a big part of our culture to create a sense of belonging and to embrace people into our whānau. It is important to the collective to create meaningful relationships through shared experiences and by working together. We respect and foster relationships within our organisation, within our iwi and within the community. We may not be born of the same parents but you are still very much part of our whānau.



MANĀKITANGA


Hospitality/generosity


We thrive on this. Let's be honest wine is a great thing to share with friends and family and that is what we're all about. Enhancing that special moment, showing our generosity, sharing a slice of New Zealand and embracing you into our whānau.






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TUKU[™] MĀORI
WINEMAKERS
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